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# THE FAS LETTER

TO AGRICULTURAL ATTACHES AND OFFICERS

JUNE 1969

## RAY IOANES RECEIVES CAREER SERVICE HONOR

One of the highest honors open to a career civil servant has come to FAS's Administrator, Ray Ioanes. He is one of 10 Federal executives to receive 1969 Career Service Awards from the National Civil Service League.

Scores of FAS and USDA employees joined with others from government and business at a dinner-dance in Washington June 13, honoring Ray and other award winners.

The League, a non-profit organization dedicated to improving the caliber of public service, honors 10 outstanding people in government service each year. Each award carries with it a \$1,000 tax-free gift, a gold watch, and a citation.

In announcing the honorees, the League said that they represent "a combined total of almost 200 years of selfless and dedicated service to the American people. We feel that their records offer a stirring example to youth, while their achievements fulfill the intent and promise of the civil service system."

Mr. Ioanes was nominated for the honor by Secretary Clifford Hardin, who termed him "an outstanding product of the career civil service."

Like the other winners, Ray has worked his way up through the career civil service, starting as a trainee in 1940 upon graduation from Kenyon College in Ohio. He has been in agricultural export work since 1953 and Administrator of FAS since 1962.



FAS Administrator Ray Ioanes, accorded a 1969 Career Service Award of the National Civil Service League, was congratulated by two earlier recipients of the honor at announcement ceremonies last month in Washington. Ralph S. Roberts, former Assistant Secretary for Administration and now Deputy Assistant Secretary of State for Budget, won the League award in 1961, and Edward P. Cliff, Chief of the Forest Service, right, was a 1968 winner.

## ATTACHE TRAEGER RECEIVES AWARD

(See story, p. 2)







Ed Farstad



Mollie Iler

# ATTACHE TRAEGER PRESENTED USDA SUPERIOR SERVICE AWARD

Fred Traeger, Attache in Manila, has received the USDA Superior Service Award "for effectively representing American agricultural interests abroad, developing markets for U.S. agricultural exports, and agricultural reporting."

Fred has been in the Manila post since Dec. 2, 1967. His earlier Attache Service assignments were in Brazil and Peru.

Immediately following his graduation in 1953 from Montana State College, Bozeman, Fred joined the USDA and worked for a year as state agent with the Montana crop and livestock reporting service.

He came to Washington in 1954 and has been with FAS since that time. His FAS/W assignments have been with the International Monetary Branch and the Fats and Oils Division.

Two employees of the International Agricultural Development Service, which has since been integrated with FAS, also received USDA Superior Service Awards. Edmund Farstad received his for work in increasing food production in Vietnam, and Mollie Iler was given her award, in part, for substantial contribution to USDA overseas activities while serving as administrative assistant in attache posts abroad.

## AWARDS - Cont. from p. 3

# LATIN AMERICAN ATTACHE MEETING SET IN WASHINGTON JUNE 24-30

Secretary of Agriculture Clifford Hardin will welcome participants at a conference of Latin American agricultural attaches scheduled in Washington June 24 through 30. Informal comments will be made also by Assistant Secretary Clarence Palmby and Agricultural Economics Director Don Paarlberg.

FAS Administrator Ray Ioanes will serve as chairman of the conference. Following the conference, two days will be provided for consultations so that attaches may meet individually with USDA officials and agricultural businessmen and cooperators involved in Latin American trade. Henry Buckardt, FAS/W, will coordinate the consultation meetings.

Twenty year awards went to Paul J. Ferree (Rabat), Seda Hovnanian (Tehran), Jerome M. Kuhl (Djakarta), Conrado A. Monserrat (Manila) and Duane I. Nelson (Milan).

Among those recognized for 10 years of service were Eleanor Ann Armentrout (ex-Thailand), Richard E. Bell (Grain and Feed Division), Harry C. Bryan (Guatemala City), Mehmet Veli Karakus (Ankara), John A. Glew (Milan), Dharam Vir Khosla (New Delhi), Jean MacFarlane (Santiago), Kenneth L. Murray (London), Mia Augusta Peeters (Brussels), Margaret M. Rigaud (Paris), Jawhar A. Thadani (Bombay), Carlos A. Vieira (Salisbury), and Yehouda E. Yallouz (Rio de Janeiro).



## AWARDS CEREMONY HONORS MANY IN FAS/IADS

FAS/IADS honored 143 of its employees for special accomplishments and 74 for length of service at the 1969 Incentive Awards Ceremony on April 29.

Clarence D. Palmby, Assistant Secretary for International Affairs and Commodity Programs was on hand to give the awards address, and the awards were presented by Administrator Ioanes (for FAS) and Lyle A. Schertz, Acting Assistant Administrator for International Agricultural Development (for the former IADS).

Attache Service personnel were prominent among award winners. May R. Arkus was among the seven awarded the Certificate of Merit for Outstanding Performance Rating as secretary to the Agricultural Attache in Mexico City, Mexico.

Eleanor R. Birely (Export Programs), Alice F. Clark (ex Lagos), Mary K. Myers (Belgrade), Frank L. Waddle (Manila), George H. White (London), and Dalton L. Wilson (Lima) were included in the 60 who received Certificates of Merit for Quality Step Increases.

Eight meritorious step increases were awarded to overseas personnel: Alberto Cacciaguerra (Rome), Lidia Garro (Rome), Kuniharu Kiyomiya (Tokyo), Josette Miede (Paris), Gwyneth Reid (Pretoria), Margaret M. Rigaud (Paris), Guler N. Tosun (Ankara), and Miho Yoshimura (Tokyo).

Certificates of Merit for Sustained Above-Average Performance were awarded to 9 FAS personnel, 8 of whom are in overseas posts: Eleanore I. Burford (Paris), Elmer W. Hallowell (Tokyo), James F. Lankford (Stockholm), Matilda M. Micsky (The Hague), John D. Motz (Athens), Wilferd L. Phillipson (Port-of-Spain), James H. Starkey, III (International Trade), Kenneth Scott Taylor (London), and Fred W. Traeger (Manila).

Among those cited for special service were Rose Mary Bland (Moscow) for her work in the development of the records management program for overseas offices and Louis Menna (Milan) for assistance rendered to the Italian Wheat Trade Mission during its visit to the U.S. in 1968. Eugene T. Ransom (Dublin), Arthur M. Rollefson (Copenhagen), and Samuel H. Work (Bangkok) were among those receiving awards for 25 years of service.



Heading the list of length-of-service awardees at the FAS award ceremony in May was William H. Shepherd, communications clerk, who holds a certificate denoting his 40 years of employment with the Department. Congratulating Mr. Shepherd is Joseph L. Phillips, FAS Personnel Director.



Retired Attache Bob Adcock, now teaching at Oklahoma State University, continues to promote the merits of overseas service in agriculture. Bob was photographed recently while giving a television address beamed throughout Oklahoma aimed at recruitment of agricultural students. He also spoke on his work in Malaysia when a guest speaker at the spring meeting of the Stillwater, Oklahoma Chapter of the Soil Conservation Society of America. Bob retired last year after 10 years in the attache service with assignments in Rio de Janeiro, Nairobi, Bogota, and Kuala Lumpur. At OSU he is teaching Crop Ecology and has founded a new course for the Agronomy Department, to be titled Tropical Crops.



# ROAMING AROUND

## EUROPE

Bonn. After 5 years as Assistant Attache for Market Development, Alex Bernitz will return to the States in June for home leave and reassignment to FAS/W.

Also returning for home leave is Rolland E. (Bud) Anderson, Assistant Attache, who will have completed his first two-year tour. He is scheduled to return to Bonn.

Brussels. Patty Shannon returned April 29 for home leave in Louisville, Kentucky and reassignment in FAS/W. Mildred Watts has succeeded Patty as secretary in the Brussels Attache Office after a tour in Ankara and home leave.

The Hague. Attache Brice Meeker is planning to spend home leave in the States this summer and then return to The Hague for another tour.

Dave Riggs, Assistant Attache in The Hague, is scheduled to serve in similar capacity in Rawalpindi after home leave this summer.

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London. Attache Dave Hume spent several days in Washington during April to participate in consultative meetings of the major wheat exporting countries, members of the International Grains Arrangement.

In March, Assistant Attache Bill Scholz, married a former model and television actress, Jane Enshaw. Our congratulations to Bill.

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Rome. Two Assistant Attaches, Paul Danyluk and Jim Freckmann, will return to the States in June for home leave. Following their home leave, Jim will be reassigned to FAS/W and Paul will return to Rome.

Milan. John Glew, Trade Projects Division, has been busy absorbing Italian language instruction at Foreign Service Institute preparatory to assignment as Agricultural Officer at the U.S. Trade Center in Milan.

He will replace Duane Nelson who will return to FAS/W for reassignment.

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Paris. Kenneth Ogren, Attache for the U.S. Mission to the Organization for Economic Cooperation and Development (OECD) was in Washington for the 1969 National Agricultural Outlook Conference. He accompanied Albert Simantov, Director for Agriculture, OECD, who delivered a speech at the outlook conference on agricultural conditions in the member OECD countries.

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Vienna. Attache Henry A. Baehr closed the Vienna office and his Government career in January. Henry and Mrs. Baehr, who now make their home in Wichita, Kansas, were sent into retirement with a party hosted by friends in FAS/W.

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Warsaw. Eleanor Kaniecki, after more than two years in Warsaw, spent home leave in the States and then went to Beirut to serve as secretary in the Attache Office there. Angela Mittiga, whose last tour was in Nairobi, replaced Eleanor in Warsaw.

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Emergency leave called several persons from Attache families back to the States recently -- Mrs. Champeau from Warsaw, Mrs. Douglas Crawford from Madrid, Mrs. Ken Murray from London, Gene Ransom from Dublin, and Tony Cruik from Geneva.



## NEAR EAST AND AFRICA

Ankara. Joe Williams has completed his Attache assignment in Ankara and is back in FAS/W as Associate Director of the Tobacco Division. Harry Varney, who has been serving as Attache in Pretoria, will move into the Ankara post in June. Harry has been replaced in Pretoria by Bill Hatch.

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Beirut. Attache Bill Horbaly, who rang in the New Year aboard a plane enroute to his Beirut post, writes that he is enjoying living and working in Lebanon.

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Monrovia. Assistant Attache Milton Anderson will leave for the States in late June to spend home leave, following which he will return to Monrovia for a second tour.

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Rabat. Rose Rich, formerly in Export Programs, FAS, has replaced Iris Nichols as secretary in the Attache Office in Rabat. Iris made a direct transfer to the Attache Office in Taipei. Viola Sullivan, who had opened the office in Taipei, is now serving in Manila.

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Tehran. John Riesz, now on home leave after serving as Assistant Attache in Tehran, will be assigned as Assistant Attache in The Hague.

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Tel Aviv. John Wenmohs has taken up the Attache duties in Tel Aviv. Val Hougen had left the post in January planning to retire, and was feted at a "Bon Voyage" luncheon by FAS friends. But his retirement had to be postponed while he underwent surgery. However, he is now recovered and soon will begin his retirement with a leisurely trip.



Cotton is the favorite choice of Canadian designers for 1969 spring fashions, report Attache Gene Olson and Assistant Al Persi, our men in Ottawa. Al, left, and Gene, second from right, posed at a recent cotton fashion show in Montreal with the 1969 Maid of Cotton, Miss Cathryn Muirhead, and Dave Jervis, Executive Director of the Canadian Cotton Council.

## FAR EAST AND SOUTH ASIA

Bangkok. Shortly before Attache Sam Work left his post last month for retirement, he was awarded the Commander of the Most Exalted Order of the White Elephant for contributions to Thailand during the past seven years. The citation, presented by Thai Agriculture Minister M.R. Chakratong Tongyai, listed a number of Sam's achievements including the upgrading of beef, swine, and poultry breeding stock and improving the quality and yield of various crops important to Thailand. He was commended also in the citation for having "consistently fostered better understanding and closer relations between the Kingdom of Thailand and the United States." Sam will make his home at 5811 Happy Canyon Drive, Englewood, Colorado 80110.

In April Eleanor Armentrout returned to Washington for reassignment. Her replacement in Bangkok is Mary Jane Stewart (Resendes) whose husband is stationed in Bangkok with the U.S. Department of State.





#### ENGBRETSON VISITS POSTS

Tim Engebretson, Area Officer for Europe, left Washington May 18 on a post inspection tour and will return to FAS/W June 21.

His itinerary includes stops in London, Dublin, Copenhagen, Oslo, Stockholm, Moscow, Warsaw, Bonn, Madrid, and Lisbon.

#### TANNOUS PLANS TRIP

Afif Tannous, Area Officer for the Near East and Africa, will visit with personnel from seven attache posts during a field trip from June 27 through August 10.

He will visit in the following order Rabat, Monrovia, Lagos, Kinshasa, Pretoria, Lourenco Marques (to meet with Carlos Vieira, local employee at Salisbury), and Nairobi.

#### FORMER ATTACHE EDENS DIES

William J. Edens, 70, who served as Agricultural Attache in Djakarta and Pretoria, died April 8 in Jacksonville, Arkansas.

He served with FAS from 1955 until his retirement in July 1964. He was born in Aberdeen, Mississippi but spent most of his life in Arkansas where he held many important positions, including serving as President of Arkansas State College at Jonesboro from 1946 to 1951. Mr. Edens spent his retirement years in Tucson, Arizona.

Advice on how to spend their retirement was given Paul and Mary Minneman by four retired FAS officials who were among the well wishers at a party hosted by FAS/W. From left are Gus Burmeister, F. K. Norris, the Minnemans, Joe Becker, and Wilhelm Anderson. The Minnemans have been house-hunting and plan to settle down in the Washington, D.C. area.

#### Roaming Around-Cont.

Manila. Kathleen O'Neill Ardena, who was secretary for two years to Attache Fred Traeger, Manila, is employed by the Department of Interior, Indian Service, in Seattle. Kathleen was married Nov. 30 in Manila.

New Delhi. Attache Jim Boulware is on home leave, following which he will return to his post in New Delhi.

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Rawalpindi. Carl Winberg left in early May for home leave. He will return for another tour as Attache in Rawalpindi.

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Tokyo. Leon Mears, Assistant Attache, is on home leave and will return to take over the position to be vacated by Jim Frink. Jim is departing Tokyo in mid June for home leave and reassignment.

Assistant Attache Gordon Nicks is the proud father of a son born in Tokyo in April.



## WESTERN HEMISPHERE

Mexico City. May Arkus has returned to Mexico City after vacationing in California and also her home city, Chicago.

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Ottawa. Congratulations are in order for Assistant Attache Al Persi and wife Amparo on the birth of their second child, Frederick Mark, who arrived January 21, 1969.

Attache Gene Olson attended the National Agricultural Outlook Conference in Washington in mid-February.

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San Jose. The three Attaches in Central America, Stan Phillips (San Salvador), Harry Bryan (Guatemala City), and Byron Montgomery (San Jose), participated in the Annual Livestock Exposition which was held in San Jose in April. Stan spent an additional week in Costa Rica attending an orientation program on tropical agriculture arranged by the Inter-American Institute of Agricultural Sciences at Turrialba.

Among those planning home leave this summer are Bob McConnell, Attache in Santo Domingo, Wilferd Phillipsen, Attache in Port-of-Spain, Harold Rabinowitz, Assistant Attache in Rio de Janeiro, and Thomas O'Connell, Assistant Attache in Mexico City.

Returning to the States for emergency leave were Gordon Lloyd, Buenos Aires, Gene Olson, Ottawa, and Mrs. Byron Montgomery, Costa Rica.

### RETIRED ATTACHE ACCORDED HONOR

A retired Agricultural Attache, Ray Ogg, now living in Pompano Beach, Florida, has received the decoration of Knight Commander of the Order of Merit of the Italian Republic. The honor was accorded for service rendered by Mr. Ogg while he was Attache in Rome in the mid-1950s. He also served as Attache in Brussels and Caracas before his retirement in 1962.

Attache Paul Ferree, right, and Assistant Attache Charles Clendenen, center, participated with other U. S. Government officials and a representative of the Holstein-Friesian Association of America in a conference with officials of the Moroccan Ministry of Agriculture in Rabat. A model of a Holstein bull was presented by the association to Dr. Mohamed Laaberki, Director of Livestock and Veterinary Services Division of the Ministry of Agriculture, Rabat, at the meeting, at which the possibility of Morocco's purchase of Holstein breeding stock was discussed. Left to right are Dr. Douglas W. Butchart, Agency for International Development veterinarian, Casablanca; Claude Dobbins, Livestock Marketing Specialist, FAS/W; Dr. Dario Rossani, Veterinarian Advisor for Morocco Ministry of Agriculture; Robert E. Rhodes,

Virginia Department of Agriculture; Clendenen; Pierre Elissabide, AID Loan Advisor; C. T. Barns, Holstein-Friesian Association; Dr. Laaberki; Ferree.







Italian Prime Minister of Agriculture Athos Valsecchi, left, is welcomed to the U.S. Pavilion at the 71st Verona Agricultural Show in March by Attache Bob Tetro, Rome, second from right. Others in the welcoming group are Duane I. Nelson, exhibit director and agricultural officer in Milan, second from left, and Jim Freckmann, Assistant Attache, Rome.



Assistant Attache Gene Gourley, left, and American Consul General William Sherman examine shipment of Hawaiian pineapple marketed in FAS in-store food promotion in Hankyu department store, Osaka, Japan.

#### ATTACHES BUSY WITH TRADE PROMOTIONS

Planning for the U.S. Exhibit in the Food Industry Trade Fair scheduled Sept. 3-8 in Brussels are, from left, Attache Harold Koeller, Jean-Marie De Boeck, General Commissioner, Food Business, Brussels, and George Baka, USDA Office of Information, who is designing the U.S. Exhibit.



Attache Elmer Hallowell presided at a press conference preceding the U.S. Exhibit in the Tokyo International Trade Fair April 17-May 6. At the speaker's table, left to right, are James Iso, National Renderers in Japan; Harold Schadt, American Plywood Association; Atsushi Okamoto, designer of model house displayed at the fair; Hallowell; Interpreter Kiyomiya; Bob Francis, exhibit director.

